

# Workplace Charging Challenge Pledge

## *Building Commitment for Electric Vehicle Charging in America's Workplaces*

On March 7, 2012, President Obama announced the *EV Everywhere Challenge*, a “Clean Energy Grand Challenge” with the goal of enabling the United States to be the first in the world to produce plug-in electric vehicles (PEVs) that are as affordable and convenient for the average American family as today’s gasoline-powered vehicles within the next 10 years. To meet this challenge, the U.S. Department of Energy (DOE) is collaborating with American innovators to accelerate the development and commercialization of the next generation of PEVs and charging infrastructure.

The Workplace Charging Challenge will transform the way employers view their role in building the country’s PEV charging infrastructure. Employer-provided PEV charging serves as an attractive employee benefit, enhances corporate sustainability efforts, and signals corporate leadership in adopting advanced technology. It also fills an important gap in America’s PEV charging infrastructure, increasing consumer exposure and access to PEV charging opportunities.

### Workplace Charging Challenge Goal:

Increase the number of American employers offering workplace charging by tenfold in five years.

As part of the Workplace Charging Challenge, this Pledge calls upon America’s employers to act as **Partners** and make a bold commitment to provide PEV charging access to their workforce. This Pledge also enlists stakeholder organizations as **Ambassadors** to promote and facilitate workplace charging. In support of those who undertake the Pledge, DOE will provide resources and establish an information-sharing forum. Additionally, successes made by those who undertake the Pledge will be recognized through the identification of best practices.

**Partners** are employers that commit to assessing employee demand for PEV charging at the workplace, and developing and executing a plan to provide PEV charging access for employees. **Partners Pledge to:**

#### Commit

- Name a primary contact and provide a senior level commitment to install workplace charging stations.
- Assess PEV charging demand at workplace and develop a plan within 6 months to deploy PEV charging infrastructure. Partner plans will include milestones for charging infrastructure installation with a minimum goal of provision of charging for a portion of PEV-driving employees at one or more major employer worksites, and a best practice goal of assessing and meeting all PEV-driving employee demand.

#### Take Action

- Publicly announce within 6 months the implementation of a plan for the installation of workplace charging.
- Publicly highlight new and existing workplace charging installations.

#### Share Progress

- Share within 12 months and on an annual basis a narrative highlighting progress and additional steps to be taken toward meeting milestones set in the plan.

**Ambassadors** are stakeholder organizations that commit to developing and executing a plan to support and promote deployment of workplace charging infrastructure. **Ambassadors Pledge to:**

#### Commit

- Name a primary contact and provide a senior level commitment to support and promote deployment of workplace charging infrastructure.

#### Take Action

- Develop and implement a plan within 3 months to support and promote the deployment of workplace charging infrastructure. Ambassador plans will include activities in which the Ambassador broadly encouraged workplace charging among its stakeholders.

#### Share Progress

- Share within 12 months and on an annual basis a narrative highlighting progress and additional steps to be taken toward meeting milestones set in the plan.

## DOE Pledges to:

### Assist

- Provide technical assistance to support the commitment by Partners and Ambassadors to workplace charging installation at private workplaces.

### Connect

- Establish a network of Partners and Ambassadors to share best practices and lessons learned.
- Convene information exchanges with Partners and Ambassadors to bolster the development of workplace charging.

### Recognize Success

- Recognize best practices and lessons learned, to be shared through information exchanges, as well as through press releases and digital outreach.

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## Workplace Charging Challenge Pledge

My organization is committed to the growth of PEV charging in America's workplaces and hereby agrees to the General Terms listed below and the Pledge requirements listed above for (choose one):

Partners

Ambassadors

*(Senior Executive signature)* \_\_\_\_\_

## Point of Contact Information

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Title: \_\_\_\_\_

E-mail: \_\_\_\_\_

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## General Terms

The Department of Energy issues this document under the authority of section 2025 of the Energy Policy Act of 1992 (Public Law 102-486, as amended; 42 U.S.C. §13252). Nothing in this pledge authorizes or is intended to obligate any party to expend, exchange, or reimburse funds, services, or supplies, or transfer or receive anything of value. It is not legally enforceable and shall not be construed to create any legal obligation on the part of any party. Signatories agree that they will not claim or imply that their acceptance of the terms herein implies Federal government approval or endorsement. Information submitted to DOE in relation to this pledge should not include confidential business information or other proprietary information, as pledge-related submissions may be shared publicly by DOE.

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